



**361BIT** Presents  
International Architecture Competition!

R E F L E C T I N G P A S T

# PRESENCE

The Experience Center  
Imagining a space to reflect and celebrate the journey of  
Indian architecture!

B R I E F

Total Awards

**INR 1,50,000**

**26 JAN - 30 MAY 24**

**PAUSE  
COGITATE  
CELEBRATE  
AND  
CREATE**



Participate now!

[www.361bit.com/competitions](http://www.361bit.com/competitions)  
[competition@361bit.com](mailto:competition@361bit.com)

E M B R A C E E X P L O R E E X P R E S S

361BIT is an education and community organization in the AEC industry where like-minded people unite, learn, grow and create a vibrant community and an infectious sense of responsibility. 361BIT is thriving to bridge the gap between students, professionals and tomorrows challenges with the help of seminars, masterclasses, tours, schools, competitions, meetups, discussions, social platforms, design forum and many more.

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### **This is an interactive PDF**

You can click on the links and photos to access the location.

**CHAPTER 01** | The Beginning

# The Bharat

*"Bharat- the Land of Light"*, has a deep rooted history, diverse culture, and eminent Architecture. The rich heritage of the nation is filled with magnificent architectural creations: Konark Sun temple, Chittorgarh Fort and Ellora Caves each shaping our society across centuries. Structures such Bharat Bhavan, Jawahar kala Kendra, Indian Coffee House narrate the stories of their respective eras standing as a symbol of India's timeless legacy.

*These structures, celebrate the past in the present, hold narratives, stories, and experiences, weaving aspirations and expectations for our society and tomorrow's generations.*

# The Story

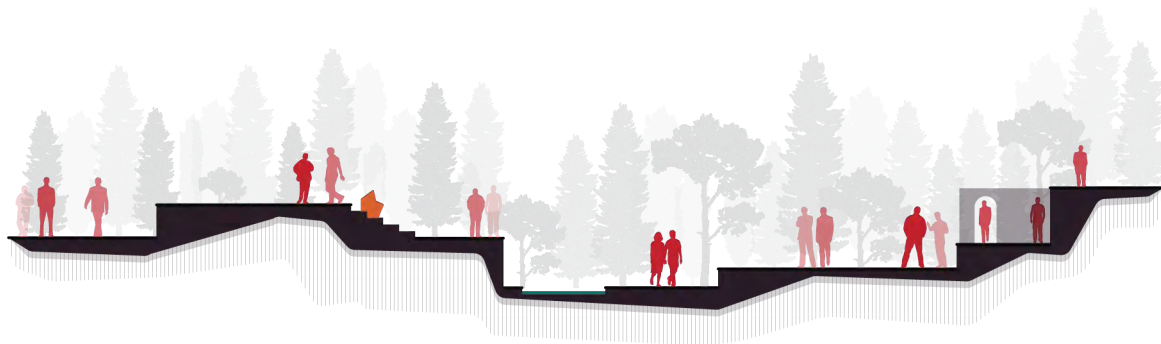
Imagine a space nestled into a hillside, sloping down towards a lake. You have the choice to follow terraces cascading down to the lake or descend to the courtyard.

*You follow the stairs descending to the courtyard, amidst the descent you come across a headless sculpture, leaving you **aghast**, pondering where the head could be?*

Continuing... you stumble upon a garden filled with colorful flowers. Their sweet scent fills the air, captivates your senses, and brims you with wonder. A serene bench invites you to pause, offering time to rest and introspect. As you ponder, the sound of flowing water draws your attention to a soothing pond.

The journey continues...

Eventually, a simple door on the terrace beckons your curiosity. As you approach, a sudden revelation strikes - ***this once vibrant structure now rests in ruins!***



This is not just an abstract, but a lament for countless structures, their narratives and stories.

# Art of Living

We stand at the threshold of a pivotal transition in India's architectural landscape. In this transformational journey lies the Opportunity and Responsibility to pause, reflect and celebrate the masters who gave their life in curating the Nation's Story and champion the vivid tapestry of Indian architecture.

The Experience Centre aims to act as a symbol of unity for architecture that transcends time and lays the cornerstone for tomorrow's architects. It hopes to offer a holistic space to learn, experience, create awareness around life, architecture, and its offerings, and inspire generations.



# Design Objective

The Objective is to design a physical space which celebrates the diverse journey of Indian architecture through the past, present and future and pays tribute to the master who shaped those narratives.

Participants are required to design a space that epitomises expressionism, experience, and simplicity. A Space that can transform people's perception of architecture through education, experience, and interaction. Where people can come and learn, innovate and share things at one place.

**Site Area: 1.5 Acres | 6000 Sqm**

*22°59'41.3"N 72°33'34.1"E*

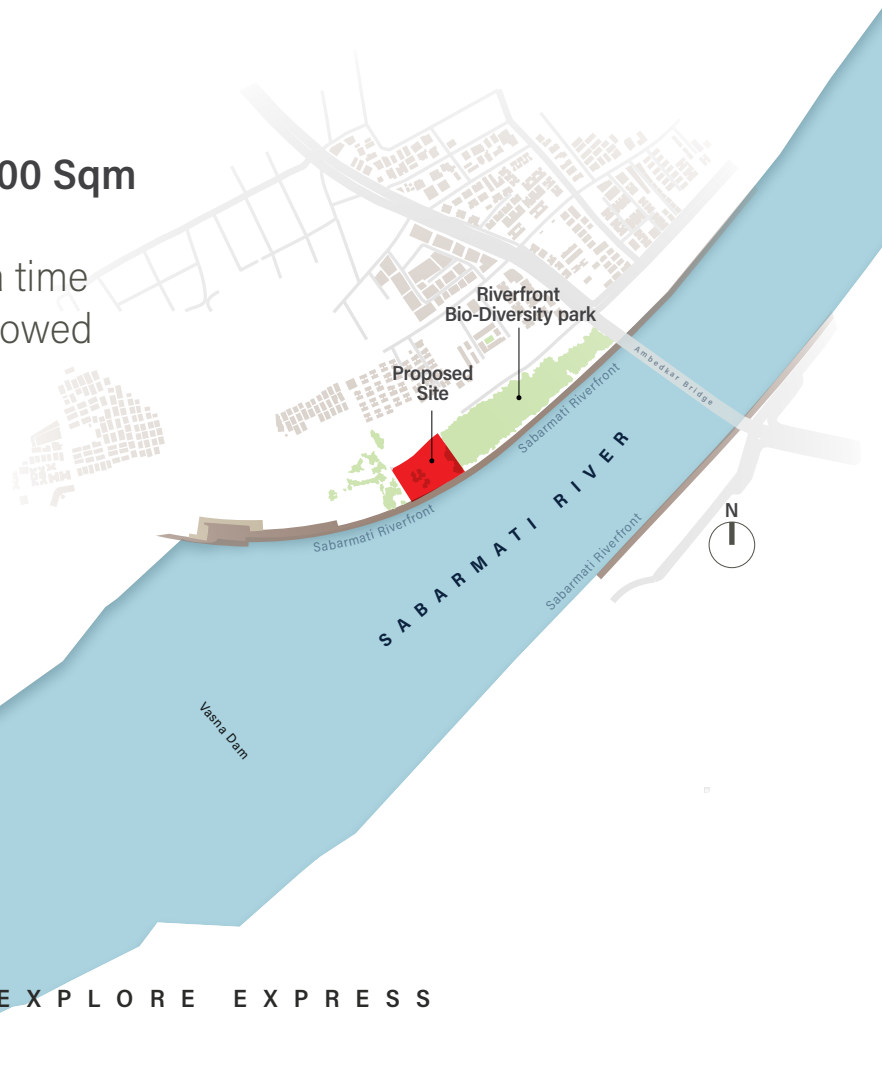
Capacity: 300 visitors at a time

50% Ground coverage allowed

Location: Ahmedabad

Please refer to *AutoCAD drawing* and *SketchUp model* for exact dimensions and demarcation.

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You can click on the links and photos to access the location.



# The Program

Participants must design an experience center for **300 people** at a time, on the given site of **1.5Acre (6000 Sqm)**. The proposed Experience Centre is conceived as a public space, representing the community at its core. It should incorporate a powerful architectural expression as a symbol of unity through **educative, experiential** and **interactive spaces**.

The program requirements include a **memorial space** commemorating Master Architects, **exhibition spaces** to demonstrate the journey of Indian Architecture, **learning spaces** for architectural enthusiasts and masses, a **library**, a **cafe**, and an **open-air theater**. Participants are encouraged to explore the design program beyond the given requirements and design a blend of open and semi open spaces.

You can ignore technical considerations like Services.

# Judging Criteria

## Anticipation

Understanding brief with Remarkable creativity and innovative problem-solving approach.

## Expression

Uniqueness and originality of the design, emphasizing vision and Indian architecture.

## Representation

Engaging presentations that convey exceptional design proposals with clarity.

# Eligibility

Everyone is welcome to participate in the competition, regardless of their profession or qualifications. You have the flexibility to submit multiple entries, but each entry must be registered with a separate email ID. Teams of up to three participants are allowed to participate.



**1 Member**



**2 Members**



**3 Members**



# Awards and Recognition



**INR 70,000**

Certification+Publication



**INR 50,000**

Certification+Publication



**INR 30,000**

Certification+Publication

## Top 15 Honorable Mentions

Certification+Publication

# Schedule and fees

26 JAN-29 FEB

Early Bird

INR 1500(18\$)

01 MAR-31 MAR

Standard

INR 1800(21\$)

01 APR-30 APR

Late

INR 2100(25\$)

15 MAY 23:59 IST

Submission

30 MAY 2024

Result

*There is no greater teacher than intuition!*

# Submission Guidelines

- Proposal is to be presented on **A1 sheet in landscape format**, with metric units for dimensions. Write your unique team code on the lower right corner
- Your proposal should not include any personal information.
- Submit your entry as a **JPEG** file under **10MB**, with a resolution of **300dpi** on **submission@361bit.com** before 11:59PM IST
- You are open to present your proposal using any technique you prefer including but not limited to sketches, diagrams, 3D visualizations, model photos, CAD drawings, and more.



- The official language of the competition is **English**, with a **word limit of 350 to explain your design**.
- The submission file name and email subject should be your Unique team code. You will receive the **unique team code** post registration via email.

Provided by 361BIT post Registration

# General Guidelines

- All submissions must be original creations by the entrants. You may also submit previous work created by you that aligns with the competition's requirements.
- Teams will only be identified by their **unique team code** provided by 361BIT to maintain anonymity.
- Sharing of proposals on any digital platforms before the official winners' announcement is not permitted.
- For any questions or clarifications regarding the competition, please email us at **competition@361bit.com**. The deadline for query resolution is **April 30, 2024**.
- The competition submission deadline is **15 May, 2024, at 11:59 PM IST**. Entries received after this date and time will not be considered
- 361BIT reserves the right to make changes to the competition rules. Please stay updated by regularly checking the 361BIT website and social media pages for any updates.

## FAQ

### **What is eligibility criteria for the competition?**

We invite all the design enthusiasts irrespective of their background or profession to present the proposal.

### **Can participants from unsupported countries use alternative payment methods?**

For any query please contact us at [competition@361bit.com](mailto:competition@361bit.com)

### **Is it possible to make changes after registration?**

Send us a request to [competition@361bit.com](mailto:competition@361bit.com) with the details of changes and your team's Unique Team Code.

### **What is the mode of submission?**

Submit your entry to [submission@361bit.com](mailto:submission@361bit.com), in an A1 size sheet as JPEG under 10mb. Submissions will only be accepted in digital format.

### **Is the submission of hand-drawn sheets allowed?**

Yes, Scan your handdrawn sheet and send them to [submission@361bit.com](mailto:submission@361bit.com) while adhering to all the submission guidelines.

### **How do we get the unique team code?**

You will receive the unique code via email once you successfully register to the competition, it may take 12hrs to receive the code.

### **Where will competition entries be published?**

Selected entries will be published on 361BIT website and social media channels

# Contact



Email us at  
[competition@361bit.com](mailto:competition@361bit.com)

WhatsApp  
+91 8803610361

 361.bit

 361bit.competition

 361BIT

 The 361BIT

 Reminder

## Submissions

15th May 2024

11:59 PM IST

at [submission@361bit.com](mailto:submission@361bit.com)

Don't worry!

We will notify you prior to  
the deadline!

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You can click on the links and photos to  
access the location.

## Past Jury

**PRAGRUP**  
ARCHITECTURE | URBANISM



**Dewan**  
Architects +  
Engineers

KAWAZOE JUNICHIRO ARCHITECTS  
川添純一郎建築設計事務所



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